### What are you announcing?

We are announcing the launch of our new Kodak Professional TRI-X 400 Single Use Camera.

### Tell me more about this camera?

This new single use camera comes pre-loaded with 27 exposures of the world's most iconic black and white film, Kodak Professional TRI-X 400.

## This is a Power Flash model, right?

That's correct. The Power Flash camera features a double aspheric lens element, plus a built-in flash that automatically recharges to take the worry out of taking photos indoors.

#### When should I use the flash?

For best results, use the flash for any indoor photography. To shoot an indoor portrait, the ideal flash range is 1 meter (3 feet).

## What about outdoor photography?

The TRI-X 400 single use camera will respond best to daylight and sunlit scenes.

# Where should I go for B&W processing and printing?

Your TRI-X 400 Single Use Camera can be taken to any photo lab that develops B&W film. To find a location, use our <u>Film Finder</u> or do a web search for "black and white film processing and printing".

#### Can I process the film in my home darkroom?

Sure. It is fairly easy to remove the exposed film roll from the camera by removing the film door. To avoid the risk of electrical shock, do not attempt to disassemble the camera. For more information on processing Tri-X 400 in a home darkroom, please refer to the following Tech Pubs on our website:

KODAK PROFESSIONAL TRI-X 320 and 400 Films

How to Process and Print Black-and-White Film

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