

## Kodak Professional Gold 120 FAQs

Q. What are you announcing?

A. We are announcing the availability of **Kodak Professional** Gold 200 film in a 5-roll 120 format pro-pack for medium format cameras.

Q. What's new about this film?

A. Gold 200 is an affordable, entry-level color film that results in an ideal combination of warm saturated color, fine grain and high sharpness. The new 120 product is coated on 3.94 mil **Kodak ESTAR™** film base which provides enhanced quality, transparency and dimensional stability.

Q. What type of photographer would this film be best for?

A. This film is intended for advanced amateurs who are looking to upgrade from 35mm to medium format photography.

Q. Is this film spooled with your new backing paper?

A. All our 120 format films, including Gold 200, are now spooled with a reformulated backing paper that provides significantly more protection for any film rolls that are subjected to less-than-ideal storage, handling and environmental conditions.

Q. When will the new film be available?

A. The new 120 format Gold 200 will be available to dealers, retailers and distributors for order on March 21<sup>st</sup>, 2022 in the U.S. and Western Europe.